



Elwyn

Excellence. Empowerment. Equity.
Since 1852

A TIME OF HOPE AND POSSIBILITY

DONOR IMPACT REPORT
2020-2021



LETTER FROM SENIOR VICE PRESIDENT OF ADVANCEMENT



DEAR FRIENDS,

We all were hoping that 2021 would bring better times and yet the pandemic persisted -- but it was no match for our creative, resourceful, and cautiously fearless staff who continue to ensure everyone's health and safety as this crisis continues.

Thank you for standing with us in these critical times. Your support has been invaluable in our efforts to adjust and adapt to these unprecedented circumstances. You are helping to ensure the most vulnerable among us are not forgotten.

On the following pages, we highlight the impact of several donors and acknowledge the many donors who have contributed to Elwyn during the past fiscal year. We are so grateful for the important role that you play in our ability to further advance our mission of make lives better for kids and adults with developmental and behavioral health challenges. Collectively and collaboratively, we are working to build a sustainable Forever Elwyn.

Most sincerely,

A handwritten signature in blue ink that reads "Meg Kraftson Fell". The signature is written in a cursive, flowing style.

Meg Kraftson Fell, CFRE

Senior Vice President of Advancement

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WE ARE PROUD TO DEBUT OUR NEW MISSION, VISION, AND TAG LINE DEVELOPED IN COLLABORATION WITH INTERNAL AND EXTERNAL STAKEHOLDERS. CREATED TO COMPLEMENT THE NEW BRAND LAUNCHED IN 2019, THE NEW MISSION AND VISION ALIGN WITH OUR STRATEGIC PLAN AND UNDERSCORES OUR COMMITMENT TO BUILDING A FOREVER ELWYN.

OUR MISSION

Elwyn makes life better for people with developmental and behavioral health challenges.

OUR VALUES

- 1 Integrity**
We keep our promises, always.
- 2 High Expectations**
We provide extraordinary services, equaling the standard we expect for our own loved ones.
- 3 Safety**
We are courageous on behalf of our members.
- 4 Accountability**
We align our efforts to produce extraordinary results.
- 5 Sustainability**
Elwyn's mission is essential to the world.

OUR VISION

Elwyn will invest in unrivaled excellence, enduring engagement, and compassionate care to shape a world in which people with developmental and behavioral health challenges experience equity, opportunity, and happiness.



FAST FACTS

20,000+ INDIVIDUALS SERVED ANNUALLY

1852

FOUNDED IN PHILADELPHIA

THE LARGEST

IN MEDIA, WE OPERATE THE LARGEST STATE APPROVED PRIVATE SCHOOL IN PENNSYLVANIA.

ELWYN PROVIDES MOBILE CRISIS MENTAL HEALTH SERVICES IN PHILADELPHIA AND DELAWARE COUNTIES IN PENNSYLVANIA.

SUPPORT FOR COEXISTING NEEDS

A DIAGNOSIS THAT INCLUDES BOTH AN INTELLECTUAL/ DEVELOPMENTAL DISABILITY AND BEHAVIORAL HEALTH NEEDS CAN OVERWHELM MOST PROVIDERS. NOT US. ELWYN EXPANDS OUR CARE TO FIT THE NEEDS.

PROUD TO BE AN EXCLUSIVE PROVIDER.

ELWYN PROVIDES PRESCHOOL EARLY INTERVENTION SERVICES TO ALL CHILDREN 3-5 YEARS OLD IN PHILADELPHIA WHO HAVE AUTISM AND OTHER DIFFERING ABILITIES.

7,500

ELWYN SUPPORTS OVER 7,500 ADULTS THROUGH RESIDENTIAL AND OUTPATIENT MENTAL HEALTH PROGRAMS FROM NORTH CAROLINA TO MAINE.

OUR REACH

West Coast



East Coast



LITTLE BIT EXTRA FUND

DONORS MAKE PROGRAM ENHANCEMENTS POSSIBLE

The Little Bit Extra Fund provides programs throughout Elwyn with additional resources to enhance our programs. We are able to do so, because of our generous donors who support Elwyn Day and the Little Bit Extra Fund directly. Most recently, the fund paid for a portion of the food trucks during the week-long celebration of our Direct Support Professionals in September.

Many residents of Elwyn enjoy spending time outdoors during the warmer seasons. The Little Bit Extra Fund provided our group homes with resources to improve their outdoor settings this past summer. One of the many projects residents look forward to is establishing vegetable gardens. Planting and maintaining a vegetable garden may seem like a simple project, but it provides a wealth of enjoyment to our residents. They are excited to transform tiny seedlings into thriving gardens filled with an abundance of vegetables.

The temperate weather is also a great excuse to spend additional time outdoors. Through the Little Bit Extra Fund, group homes have been able to purchase quality outdoor dining sets and grills. As we are all spending more time at home, these enhancements provide our residents with safe and socially distanced activities.

Over the past year, many exciting improvements have been implemented at our school with resources from the Little Bit Extra Fund. One of the many projects was the purchase of Edison STEM robotics kits. The project gave students the opportunity to engage in a team-building activity while also learning many STEM-based skills. This educational tool helped students to learn about computer coding, critical thinking, problem solving and computational thinking. Visual learners benefited from the activity by being able to watch the robot move based on the codes they entered into the system. As students engaged in the activity, they also improved their soft skills, such as communication, collaboration, resilience, and creativity.



During the holiday season, a joyful initiative known as Elwyn Elves helps to bring cheer to our residents. This project, supported through the Little Bit Extra Fund, is a longstanding tradition within the organization. Elwyn Elves offers residential programs the opportunity to select presents that are personally chosen for each resident. It may be difficult to imagine, but some of the only family our residents have are their devoted caretakers. Elwyn Elves ensures that everyone has the opportunity to celebrate the winter holidays.

Thank you to our donors for supporting these enrichments – you help us to meet our mission of making lives better for kids and adults with developmental and behavioral health challenges!



CLARK'S MANOR CELEBRATION

1ST YEAR ANNIVERSARY

This innovative program recently celebrated its one year anniversary, and its many partners and stakeholders were graciously recognized by the Widger family who generously funded this magnificent program with the skilled assistance of Elwyn in honor of their son, Clark, who was the first resident of the Manor.

One year ago, we were excited to announce that Clark's Manor received final zoning approval to open its cutting-edge group home in Delaware County for individuals with chronic but stable mental health needs.



For more information or make to a referral, please contact:
Art Fastman, Director, 610-675-7669 or art.fastman@elwyn.org.



EAGLES AUTISM FOUNDATION

Elwyn is grateful to the Eagles Autism Foundation (EAF) for their ongoing and generous support for translation and interpretation services in tele-interventions in Elwyn Early Learning Services (ELS) in Philadelphia. For two consecutive years, the Eagles Autism Foundation has awarded community grants to Elwyn. EAF community grants promote local services that enhance the lives of those affected by autism spectrum disorder (ASD), expand the capacity of organizations to effectively serve the ASD community, and increase the services available to individuals with ASD.

Through these grants, Elwyn has been able to offset the tremendous cost of providing tele-interventions during the ongoing COVID-19 pandemic, especially for families where the caregiver is a non-primary or non-native speaker of English or is deaf or hard of hearing. During pandemic shutdown, of the 7,500 families supported by Elwyn ELS, 98% chose to continue through tele-interventions for children ages 3-5. The cost of providing translation and interpretation services nearly tripled in 2020-2021 compared to pre-COVID levels, and at present,

(Above) Ryan Hammond - Executive Director of the Eagles Autism Foundation & Meg Kraftson Fell - Senior Vice President of Advancement at Elwyn. (Top) Michell Hodge - Executive Director of Early Learning Services at Elwyn.



while many families have chosen to return to in-person service delivery, approximately 400 families continue to receive services and evaluations remotely. We are honored to have partnered with the Eagles Autism Foundation to help us meet the needs of families in Philadelphia during this extended pandemic response.

Evelyn Adams was a person of great faith and self-sacrificing love, evidenced by the care she gave her mother until her death and the ongoing concern and care she imparted to her older brother, Jackie, who was an Elwyn resident. She was an example of family love and loyalty, many times giving up her own pleasures such as vacations and short trips to accommodate her brother's needs and comfort.



Evelyn Adams and her brother, Jackie.

THE LIFE AND GENEROSITY OF EVELYN ADAMS

When it became necessary to place Jackie in a supportive environment, Evelyn did her homework, searching for the best possible home for him as he was aging. It was a heart-wrenching decision for her, which she prayed long and hard about then became convinced she made the correct move to transition him to Elwyn.

Evelyn was always meticulous about her appearance and equally about Jackie's. She took him to fine dining establishments, to church, and to the homes of many friends. She loved the finer things in life, particularly opera, plays, and musical productions. Evelyn kept family traditions and preserved some beautiful antique furniture, many of which were family heirlooms. Included among them was her "daddy's" flute, which she had framed and hung in her living room. Having lost her beloved father in a railroad accident when she was just seven years of age, she wanted to preserve his memory in whatever way she could.

As a philanthropic leader, Evelyn was very generous to her church and the Scranton diocese in which her parish church is situated. She also made regular contributions

to organizations affiliated with the Catholic Church, but also worked for and contributed to the local Salvation Army. She was a member of the Hazleton Art League and volunteered in their activities, particularly sitting at occasional exhibits and also enjoying day trips they sponsored. She was active with the Hazleton Community Concert organization and sold memberships to potential concert attendees.

Most notably, Evelyn donated over \$1 million to Elwyn through her estate in honor of Jackie. Her incredible generosity will have an impact for generations to come. Rest in peace, dear Evelyn.



Chuck McLister (center) with John Nonnemacher (left) and Marge Stahura (right) who are the executors of Evelyn's estate and her long-time friends.

THE 1852 SOCIETY

The 1852 Society seeks to recognize individuals who have made the gift of a lifetime by including Elwyn in their estate plans. The 1852 Society honors all those who have taken the special step of including Elwyn through a bequest provision in their will or trust, a life-income gift, or other estate-related giving arrangement. These important legacy commitments build Elwyn's endowment, allow donors to create a legacy that extends the length and breadth of their generosity to Elwyn, and are foundational to securing a Forever Elwyn.

To learn more about joining the 1852 Society, please contact Ann Hedges at 610-891-7393 or ann.hedges@elwyn.org.



Members

Lee and Diane Doyer
Georgette Gallimore
Edward and Ellen Goss
Mondonna Gully
J. Richard and Helen Leaman
Rosemary McNair-Horn
Robert and Eileen Simons
Alan and Laura Wechsler

LEE AND DIANE DOYER

Elwyn is pleased to welcome family members Lee and Diane Doyer to the 1852 Society with their 2021 commitment to a planned gift, sealing a legacy that will improve lives for individuals with disabilities and echoing their longstanding commitment to the organization as volunteers and family members for over 25 years. They have been dedicated and active members of the Cottage Two Family Committee, for which Lee currently serves as Co-Chair. Lee is a member of the Quality Committee of the Board of Trustees, and Diane serves on the Human Rights Team. Additionally, Lee and Diane are supporters of the Elwyn Ball and have enlisted the support of family and friends for the benefit of Elwyn over their many years of involvement here. Thank you, Lee and Diane, for this lasting gift to Elwyn!



EVENTS AT A GLANCE

41st Annual Elwyn Ball

Principal Sponsor: Doyle Alliance Group

We gathered on the Elwyn campus in Media, PA on Saturday, June 5, to celebrate the 41st Annual Elwyn Ball. The evening included dinner, dancing, and a fireside chat with Elwyn family member, Shellye Archambeau. Shellye is a former Silicon Valley CEO and author.

We are tremendously grateful to our 41st Annual Elwyn Ball Sponsors. Through their generosity, we are able to meet our mission of improving the lives of the people we support.



Elwyn Day

An event for the individuals we serve with the individuals we serve!



We celebrated Elwyn Day with 500 of our residents in Media and across California on Sunday, October 10. Our residents danced, played miniature golf, and enjoyed the activities planned for them throughout the event. Together, we raised more than \$80,000 – all of which is available for staff to make program enhancements.

We look forward to seeing you at next year's event!



THANK YOU TO OUR DONORS

We gratefully acknowledge the generous supporters who made a contribution between July 1, 2020 and June 30, 2021. While all donations are greatly appreciated, donors of \$1,000 or more are listed on these pages due to space limitations. Please note that every effort was made to ensure accuracy. We apologize for any inadvertent errors or omissions.

\$100,000 and up

Lee and Diane Doyer
Estate of Gayle Harriman
Widger Family Foundation

\$50,000 to \$99,999

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Estate of Clarence Scott
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The Donald B. and Dorothy L. Stabler Foundation
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Eagles Autism Foundation
The Hunter Grubb Foundation
Audrey S. Knewstub Foundation
Margo Kraftson and Meg Kraftson Fell
The Wawa Foundation

\$10,000 to \$24,999

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THANK YOU TO OUR DONORS

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